



Maliah Hull

VISUAL DESIGNER

CONTACT

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Maliahhulldesigns.com

EDUCATION

BFA, Graphic Communications

Kennesaw State University

2018–2022

Kennesaw, GA

KEY SKILLS

Visual Design | Graphic Design

Product Design | UX Design

Prototyping | Wire framing

User Research

Typography | Branding

Digital Media | Print Media

HTML | CSS

TOOLS

Adobe Suite | Figma

Miro | Jira

Confluence | Asana

Usertesting.com

Optimal Workshop

MEMBERSHIPS

AIGA

INROADS Alumni

PROFILE

Innovative visual designer with over four years of experience in graphic design, branding, user research, and user experience design. Dedicated to creating designs that are driven by user-centered design principles, and passionate about exploring new ideas and pushing boundaries.

EXPERIENCE

Graphic Design Intern

Printpack- Vinings, GA (March 2023-present)

- Designed, and produced content, information and messaging in a fast paced, deadline driven environment.
- Provided creative guidance and direction for the design of internal communications.

Visual Design Intern- Web and Branding

Acadia- Atlanta, GA (September 2022– Feb. 2023)

- Designed user-centered interaction models, wireframes, and screen mockups to create compelling visual designs for various clients.
- Produced email retention graphics that reinforced brand styles or voices through visual touchpoints.
- Worked collaboratively with team members and clients to adhere to brand guidelines and ensure consistency across all visual assets.

Assistant Graphic Designer

Kennesaw State University- Kennesaw, GA (Oct. 2021–Dec. 2022)

- Created visually appealing print designs, social media content, and ads for the Kennesaw State University School of Art and Design Marketing Department while adhering to the university's design system and style guides.
- Developed page layouts and performed photo manipulation to deliver final products to clients.
- Managed multiple projects and maintained excellent communication with clients to ensure the successful delivery of all final design deliverables.

Product Design Intern

OkCupid- Remote, NYC (June 2022–Aug. 2022)

- Produced user-centric prototypes and mid-fidelity designs for desktop and app platforms.
- Conducted competitive research to understand table stakes feature sets and pinpoint whitespace opportunity.
- Set up and analyzed usability and concept tests through UserTesting.com to ensure prototypes resonated with users.
- Presented a preliminary product pitch to an audience of approximately 30 stakeholders including the VP of Diversity and Inclusion, Director of Research, Diversity and Inclusion Lead, and Product Managers.

Web Designer

MB Design-Remote, Atlanta, GA (May 2021–June 2022)

- Developed visually appealing web designs, print designs, social media content, and brand identities for various company clients.
- Created and presented creative briefs and style guides to clients for approval.

